FantomStarter

Invest or raise capital
on any blockchain

Litepaper

Meet the platform that delivers promising projects exceptional growth opportunities and investors priority access.

FantomStarter

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Decentralized investment protocols and the rise of Web 3.0

Crypto-native businesses are building the web3 infrastructure of tomorrow. Decentralized investment protocols have democratized fundraising for blockchain startups and created a burgeoning landscape for early investors. Each of these now have proprietary apps where accounts can be created and steps taken to qualify to be on the whitelist.
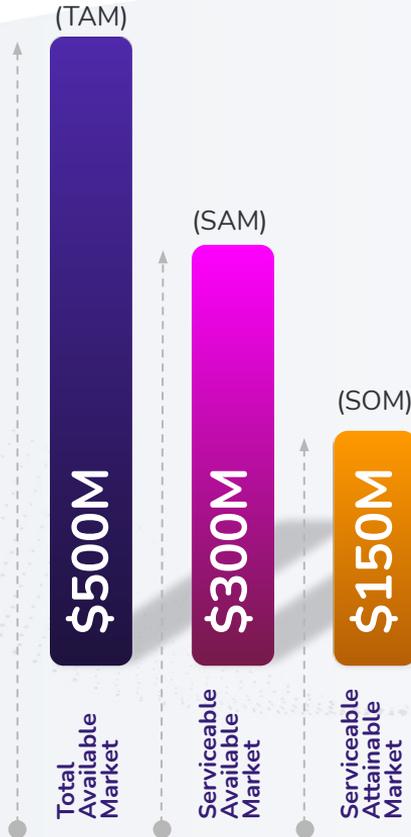
The crypto space is a minefield for both projects and investors. Professional advice required to navigate the crypto space is lacking. There is a dearth of projects with sustainable business plans and it's up to the investor to create accounts on the various launchpads and do their due diligence in all the right places.

On one hand, all projects benefit from launchpads including those without sustainable business plans. On the other hand, most are just that, an easy way to launch a cryptocurrency. Launchpads such as these offer no crypto-centric guidance for the projects they onboard.

Revolutionary blockchain projects are launched regularly on the various blockchain platforms where early adopters have first-mover advantage. Navigating these unique challenges takes time and experience. Investors are right to be weary of being taken advantage of by dishonest teams through rugpulls, not delivering, and other scams.

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Size of Market

We are well positioned to capture a significant portion of the market and provide the next-generation decentralized investment protocol with intuitive user experience.

- Total Available Market (TAM) is 500 Million
- Serviceable Available Market (SAM) is 300 Million
- Serviceable Obtainable Market (SOM) is 150 Million

(TAM)

$500M

Total Available Market

(SAM)

$300M

Serviceable Available Market

(SOM)

$150M

Serviceable Attainable Market

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Competitor's valuation

How are the biggest competitors doing so far?

- Polkastarter current: $230 million mcap
- BSCPad current: $40 million mcap
- Cardstarter current: $126 million mcap
- OccamFi current: $90 million mcap

Polkastarter
$230M
MCAP

BSCPad
$40M
MCAP

CARDSTARTER
$126M
MCAP

OCCAM.FI
$90M
MCAP

*as for April 2021

Why Fantom Chain?

Time and time again, we evaluate and advise start-ups. The biggest challenge projects face is choosing a blockchain their community will gravitate to. The FantomStarter analysts understand the mechanics a project requires and will guide Founders towards the best solution.

Having said that, we believe most projects will greatly benefit from a Fantom build and are excited to work with projects already building on the Fantom Opera Chain. While it's true that transactions on Fantom are fast and cheap, the opportunity for interoperability is what sets Fantom apart and why we opted to create the smart contract for the FS launchpad on Fantom Opera.

In doing so, it has opened up investing opportunities on all the major chains, not just one. The FantomStarter launchpad provides logistics on more than one chain. It supports Fantom (FTM), Binance Smart Chain (BSC), Ethereum (ETH), and Polygon (Matic) and many others. This key differentiator allows Founders the freedom to focus on what they do best; build their project.

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Accelerator Module

Once project applicants pass our rigorous vetting process and team security clearance, they receive exclusive access to the FantomStarter ecosystem and begin their journey through the FS Accelerator Module where essential strategic industry know-how is granted in exchange for the FantomStarter token.

Project Accelerator Module
Development Resources from FantomStarter

Security
Token engineering and security audits provide confidence that there are no vulnerabilities.

Communications
Advisory resources such as marketing, social media and branding support, ensures that brand promises match the project's key differentiators.

Operations
Operational support in the form of HR, finance and legal assistance to help navigate the start-up "growing pains" associated with a successful project launch.

Strategy
Opportunity to collaborate with sought after industry VCs and other partners within the FantomStarter ecosystem.

Multi-chain Interoperability

FantomStarter offers a decentralized investment app with built in governance that is cost effective and secure. A viable option for project developers to raise capital instead of the traditional VC funding route. FantomStarter brings users to Grade A+ projects and removes the guesswork for startups.
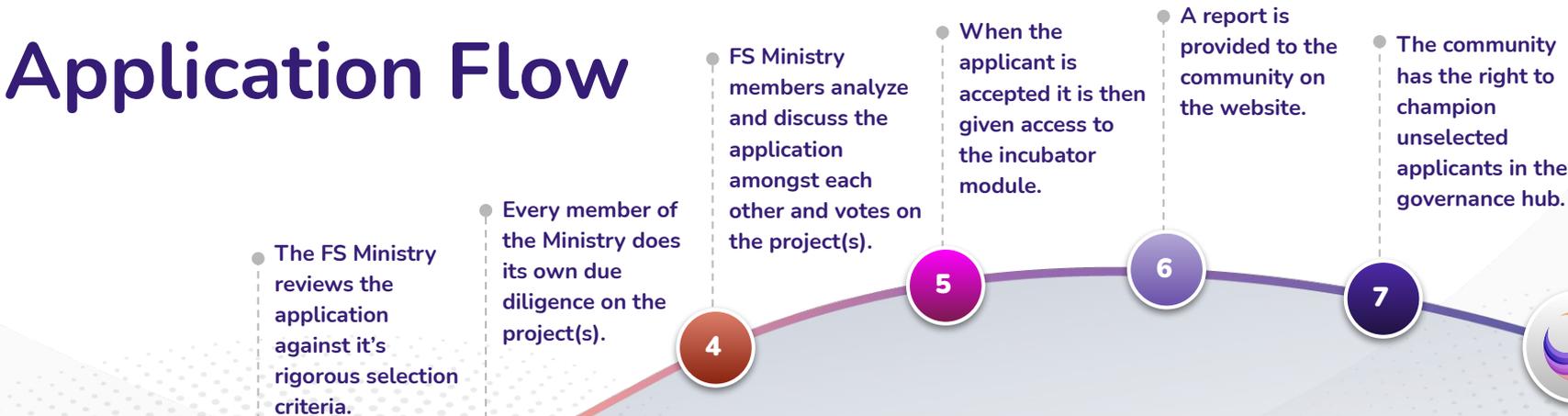
Continuous Investment Flow

Projects can now raise capital from a bigger pool of investors right where their users are. As Ethereum becomes slow and expensive, DeFi investors are flocking to alternative chains with lower fees. Layer two solutions to Ether fees require the built-in interoperability that FantomStarter brings.

Tokenomics: Utility = Access to accelerator module + expanded to include more use-cases

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Application Flow

1. Receive project applicant(s) either directly or referred by our partners and community.

2. The FS Ministry reviews the application against it's rigorous selection criteria.

3. Every member of the Ministry does its own due diligence on the project(s).

4. FS Ministry members analyze and discuss the application amongst each other and votes on the project(s).

5. When the applicant is accepted it is then given access to the incubator module.

6. A report is provided to the community on the website.

7. The community has the right to champion unselected applicants in the governance hub.
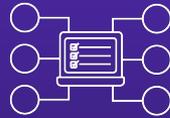
Project applicants go through a rigorous curating system and selection process. Launching on FantomStarter requires a solid business plan with real world outcomes. Due diligence extends to the end of the onboarding process. That's when we make the final decision to launch the campaign, provided all the requirements have been met. Only after completing this process will the project go live on FantomStarter. We will continue to fact check, monitor the campaign and make sure investors are properly educated and protected.

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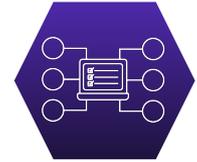
Ministry Project Curation

FantomStarter Ministry is made up of the FantomStarter team and our strategic partners. It filters top tier projects and transitions them into the marketplace. This level of curation secures projects of the highest quality for investors.

Decentralized Rating Platform

Users in the form of a VC or an individual will be able to submit their report analysis just like the FantomStarter Ministry. Their vote on the project will impact the project score and the user's reputation depending on the accuracy and popularity of the analysis.

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Community Governance

The FS community Governance Hub is where projects overlooked by the FS team but well-liked by the community can be picked up through governance as Token & NFT holders use their voting power to champion the projects they believe in.

Governance requires the voting power of the community, which further expands the use-case of our $FS Tokens & NFTs. This built-in redundancy sets in motion the execution of community led projects and makes sure every opportunity for success is given.

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Liquidity Mining

We understand the importance liquidity brings when launching a project and have engineered a lucrative strategy for investors. Liquidity providers receive trading fees in $FS tokens every time a trade between users is executed within the smart contract. (Automatic Market Maker or AMM regulates trading and rewards the liquidity provider effectively replacing the order book of a Centralized exchange.)

The reward program consists of token holders locking up capital in the FantomStarter's decentralized exchange (DEX) in exchange for a gradually decreasing APY overtime. FantomStarter's first two pools (FS-ETH and FS-FTM) will be available upon the Fantom Starter Dex launch. Liquidity providers will be eligible to "Stake" and "Farm" their respective (LP) tokens. We will always take a substantial financial position in the projects we incubate as our interests align with that of our investors.

NOTE: APY% and rewards are TBD (to be defined)

Tokenomics: Utility = Allocations + expanded to include more use-cases

Fantom Starter Investment Model

Select your blockchain and start investing or raise funds; the decentralized way. Investors have available multiple investment tiers. Based on these tiers they either get a guaranteed allocation or enter a lottery for a place in the investment pool.

Staking Model and Key Tiers: **The protocol uses a tier based system to determine the guaranteed allocation for each participant in a pool.**

Staking LP tokens or an NFT Fantom FS Keys qualifies token holders within the FS tiered system. Access and chance to participate in FantomStarter's decentralized investment protocol is dependent on the assigned Tier level.

Allocation Tiers are identified based on the tokens amounts held at the time of the snapshot. Providing multiple tiers catters to the investor's individual risk profile all the while preventing bot manipulation and other market-making actors from front running the token generation event.

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NFT NAME	TIER	MAX SUPPLY	PRICE/VALUE ($FS)	PRICE (10% OFF)	ALLOCATION RIGHTS	POOL WEIGHT
Minion Key	TIER 1	500	15,000	13,500	Lottery Ticket 1x	1x
Imp Key	TIER 2	250	29,000	26,100	Lottery Ticket 2x	1.5x
Oni Key	TIER 3	150	56,000	50,400	Lottery Ticket 4x	2.25x
Banshee Key	TIER 4	100	110,000	99,000	Lottery Ticket 8x	3.25x
Wraith Key	TIER 5	50	455,000	409,500	Guaranteed	4.5x
Kappa Key	TIER 6	35	825,000	742,500	Guaranteed	9x
Fantom King Key	TIER 7	15	2,250,000	2,025,000	Guaranteed	27x

TIER 1 NFT

Minion Key

- Allocation rights: **Lottery Ticket x1**
- Pool Weight: **1x**
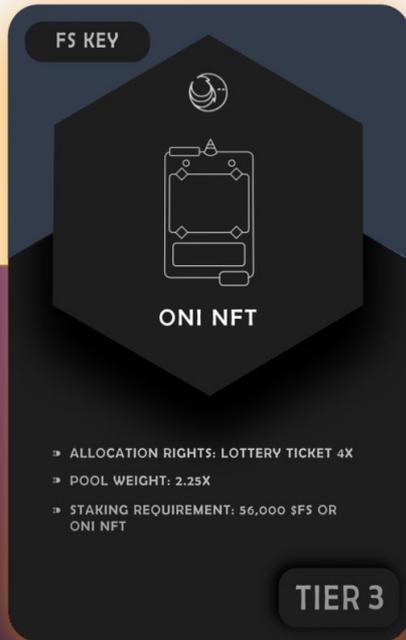- Staking requirement: **15,000 $FS or Minion Key NFT**
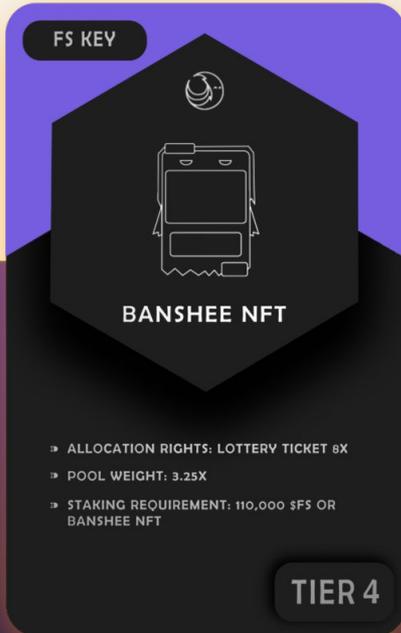- Max supply: **500**

TIER 2 NFT

IMP Key

- Allocation rights: **Lottery Ticket x2**
- Pool Weight**: 1.5x**
- Staking requirement: **29,000 $FS or Imp Key NFT**
- Max supply: **250**

FS KEY

ONI NFT

➢ ALLOCATION RIGHTS: LOTTERY TICKET 4X
➢ POOL WEIGHT: 2.25X
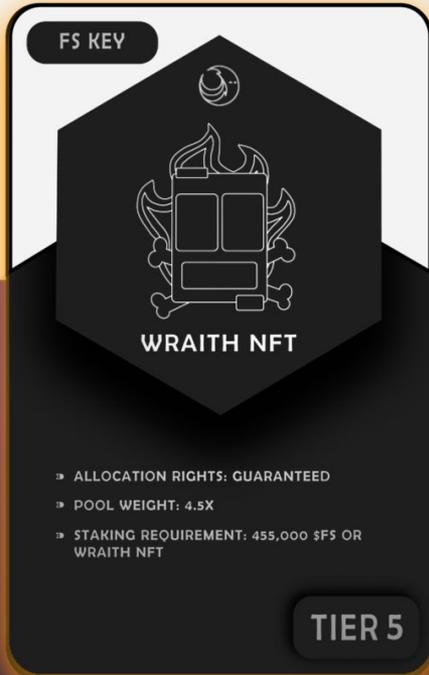➢ STAKING REQUIREMENT: 56,000 $FS OR ONI NFT

TIER 3

TIER 3 NFT

Oni Key

- Allocation rights: **Lottery Ticket x4**
- Pool Weight**: 2.25x**
- Staking requirement: **56,000 $FS or Oni Key NFT**
- Max supply: **150**

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FS KEY

BANSHEE NFT

- ALLOCATION RIGHTS: LOTTERY TICKET 8X
- POOL WEIGHT: 3.25X
- STAKING REQUIREMENT: 110,000 $FS OR BANSHEE NFT

TIER 4

TIER 4 NFT

Banshee Key

- Allocation rights: **Lottery Ticket x8**
- Pool Weight**: 3.25x**
- Staking requirement: **110,000 $FS or Banshee Key NFT**
- Max supply: **100**

TIER 5 NFT

Wraith Key

- Allocation rights: **Guaranteed**
- Pool Weight: **4.5x**
- Staking requirement: **455,000 $FS or Wraith Key NFT**
- Max supply: **50**

TIER 7 NFT

Fantom King Key

- Allocation rights: **Guaranteed**
- Pool Weight**: 27x**
- Staking requirement: **2,250,000 $FS or Fantom King Key NFT**
- Max supply: **15**

FANTOMPASS

Wallets

Top LP

- Allocation rights: **Guaranteed**
- Pool Weight**: TBD**
- Staking requirement: **TBD**
- Max supply: **TBD**

TOP LP

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Future Roadmap - Big things ahead!

FantomStarter development can be broken down into four distinct phases: Initially, platform installments will focus on lean integrations that bring value to our projects and community while maximizing funds and opportunities.

In future releases, governance, token vouchers and other use-cases will be incorporated into the FantomStarter investment protocol.

PHASE
1

PHASE
2

PHASE
3

PHASE
4

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Future Roadmap

PHASE 1

Phase 1 of FantomStarter development is complete. Our strategic partnerships within the industry have been secured, the private sale is finalized and the beta version of the website has been released.

(Building of the decentralized investment platform and proprietary curation and governance dashboard.)

PHASE 2

The second phase of FantomStarter development will include the Whitelisting Competition platform launch and the Public Sale.

Initially, the v1 app features will provide Staking, Liquidity Mining and FS decentralized financing public sale integration. Following a platform upgrade, v2 will include the FS pass NFT store and an overview of the wallet.

Our first project will be launched in Q3 2021. The estimated time to complete Phase 2 is approximately 3 months.

Future Roadmap

FantomStarter

PHASE 3

Protocol Work

Platform v3 upgrade will refine the cross-chain IDO model and provide automated features for KYC, whitelist and token sale distribution. The estimated completion of Phase 3 multi-chain development is Q3 2021.

PHASE 4

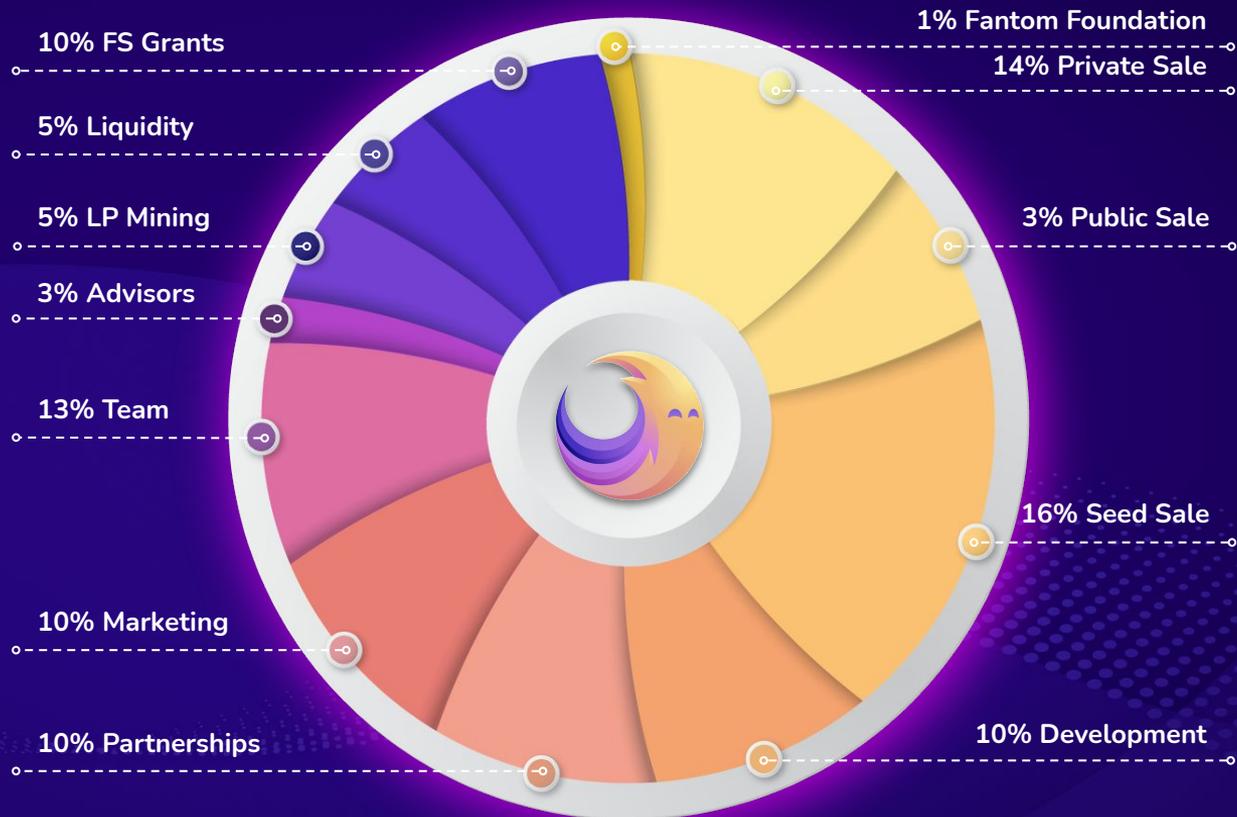### Traditional Projects

In Phase 4 FantomStarter bridges the gap between crypto and the real world. This phase of the development initiates the onboarding of bricks and mortar start-ups on our decentralized investment platform. Whitelist investors and traditional projects will benefit from the FS incubator modules and Governance dashboard.
Phase 4 real world integration is slated for Q4 2022.

Tokenomics

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ENTITY	SUPPLY	PRICE	TOKEN QTY	VALUE	RELEASE SCHEDULE	FULLY DILUTED MCAP
Seed Sale	16%	$0.0014	160,000,000	$224,000	15% at TGE, remaining linear release over 9 mos	$1,400,000
Private Sale	14%	$0.0022	140,000,000	$308,000	20% at TGE, remaining linear release over 6 mos	$2,200,000
Public Sale	3%	$0.0038	30,000,000	$114,000	50% at TGE, remaining linear release over 3 mos	$3,800,000
Liquidity	5%	-	50,000,000	-	50% pre-TGE, remaining linear release over 5 mos	-
LP Mining	5%	-	50,000,000	-	Variable lock/release	-
Marketing	10%	-	100,000,000	-	5 months cliff after TGE, linear release over 3 years	-
Development	10%	-	100,000,000	-	5 months cliff after TGE, linear release over 3 years	-
Partnerships	10%	-	100,000,000	-	Variable lock/release	-
Team	13%	-	130,000,000	-	12 months cliff after TGE, linear release over 2 years	-
Advisors	3%	-	30,000,000	-	11 months cliff after TGE, linear release over 2 years	-
Fantom Foundation	1%	-	10,000,000	-	11 months cliff after TGE, linear release over 2 years	-
FS Foundation	10%	-	100,000,000	-	12 months cliff after TGE, linear release over 2 years	-
Total	**100%**		**1,000,000,000**	**$646,000**		**$7,400,000**

Tokenomics

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AT TGE / LAUNCH		
ENTITY	SUPPLY	Mcap Value
Seed Sale	24,000,000	$91,200
Private Sale	28,000,000	$106,400
Public Sale*	15,000,000	$57,000
Total	**67,000,000**	**$254,600**

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The Team:

Maxie

Alex

Rupi

Elizabeth

Cary

Fahad

Jarno

Earl

Andrew

Igor

Bobby

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Investors & Partners

Spark Digital Capital: Founded in 2017, Spark Digital Capital is a research focused crypto venture capital fund that invests in the future of blockchain and technology. They have been active in the blockchain industry for a quite some time and have assisted many well known projects.

Their motto is "Research. Invest. Incubate." drives their success. They aim to be a thought leader in the blockchain industry, specifically in relation to DeFi, Infrastructure, & Mass-Adoption. They are invested in major projects like 1 Inch, Elrond, The Graph, StaFi and many more.

Any Swap: Much can be inferred by its equally minded partner AnySwap, a fully decentralized cross chain swap protocol exchange based on Fusion DCRM technology, with automated pricing, liquidity system and portability for mapped tokens using ECDSA or EDDSA as signature algorithm.

The partnership with AnySwap is crucial to FantomStarter's complete cross-chain integration. It's evident both investors and projects launching on the FantomStarter will benefit from the synergies the Fusion based AnySwap exchange brings.

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Investors & Partners

Solidity Ventures is a leading blockchain venture firm with a proven track record. Their investments consist of SuperFarm, Oiler Network, API3, HOPR, Step Finance, and many more. They are known to be a dynamic and influential venture firm with a focus on projects that provide value to the blockchain ecosystem.

Consistently investing in DeFi primitives and key infrastructure for layer-1 blockchain platforms. The team behind Solidity has unmatched expertise in blockchain technologies, DeFi, and incredible marketing experience.

Ankr Network: Ethereum based with cross-chain interoperability, Ankr is a turnkey infrastructure solution for cryptocurrency exchanges, staking platforms, data analytics providers and more. Their instant blockchain API increases ecosystem efficiencies by connecting consumers, developers and enterprises to each other.

Developers on major blockchains can cut costs and accelerate their time-to-market with Ank's instant Web3 app deployment DeFi staking platform without any technical knowledge all the while earning staking rewards with the click of a few buttons.

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Investors & Partners

Signum Capital is a Singapore-based firm that exclusively consults in Blockchain-enabled companies. Their mission is to realize the future of the economy by consulting in game changing projects and companies.

They participate at the pre-sale stage of token generation events and equity investments. Signum Capital has invested and advised well known cryptocurrencies like Kyber, Tomochain, Zilliqa, Republic, Fantom and many more.

ZBS capital is connected to Cripto Differ, a social media based platform focused on news and research. Their website is a unique tool for every ICO investor as it displays a full list of ICOs rated by Experts.

They compose all up to date info about ICO projects including: token metrics, ratings, reviews, competitors, news and announcements on one page.

Thousands of potential ICO investors use our website every day to find new promising ICOs. Cryptomap - Cryptocurrencies categorized and explained is a well needed guide for investors in the world of cryptocurrency.

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Investors

Jefrey Joe / Co-founder and General Partner of AlphaJWC

Jefrey Joe is Co-founder & General Partner at AlphaJWC Ventures. He is an active advocate of blockchain projects. Earlier, he has served as Chief Operating Officer at Groupon Indonesia and as Strategy Consultant at The Boston Consulting Group. He is also an active member of the Indonesia technology community where he is a mentor of Founder Institute and Endeavor, and he is on the board of advisors of ANGIN.

Barek Sekandari/ COO at Fantom Foundation and SKChain Advisors

Barek Sekandari is currently COO at Fantom Foundation and SKChain Advisors leading its expansion across new geographies. He is a keen entrepreneur and salesperson and has made several remarkable contributions to the blockchain industry, as well as helped several projects to raise funds.

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Advisor

Marco Robustelli

FantomStarter is pleased to announce the appointment of Marco Robustelli as one of its key strategic advisors. Marco is a seasoned business professional and early investor in Ankr. As the Chief Development Officer (CBO), he has led the European marketing and business development efforts for Ankr and its affiliated projects. The appointment of Marco will provide additional depth and breadth to FantomStarter's marketing and business development strategy, and partnership initiatives.

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Start with us.

Let's connect
hello@fantomstarter.io